

# Telefónica m2m

Utilities & Sustainability\_Case Study



## Customer\_ C&A



Spain



### Customer profile

Multinational retail company from the Netherlands present in more than 15 countries.



### Telefónica solution overview

**E2E solution:** Hardware provision, energy efficiency platform & reports and consultancy to reduce consumption.

**Hardware provision:** Sensors deployed around the buildings to measure energy demand by consumption groups (i.e. by building floors).

**Energy efficiency platform:** Real time monitoring and customised reports on energy consumption for light and heating/cooling system.

**Consultancy:** Analysis and detailed recommendations on how to reduce costs.



### Challenge

Optimize energy consumption in their retail stores with highest consumption and their logistics Centre.



### Key elements for the customer

#### Customised solution

Control of different systems: coolers, air conditioning and lighting.

#### Cost reduction

Reduce energy costs.



### Business benefits

#### Energy savings achieved

Energy consumption was reduced an average 20% in the stores and 35% in the Logistics Centre.

#### Cost savings achieved

Savings in energy consumption allowed cost savings of 50,000€/month in the Logistics Centre alone.