



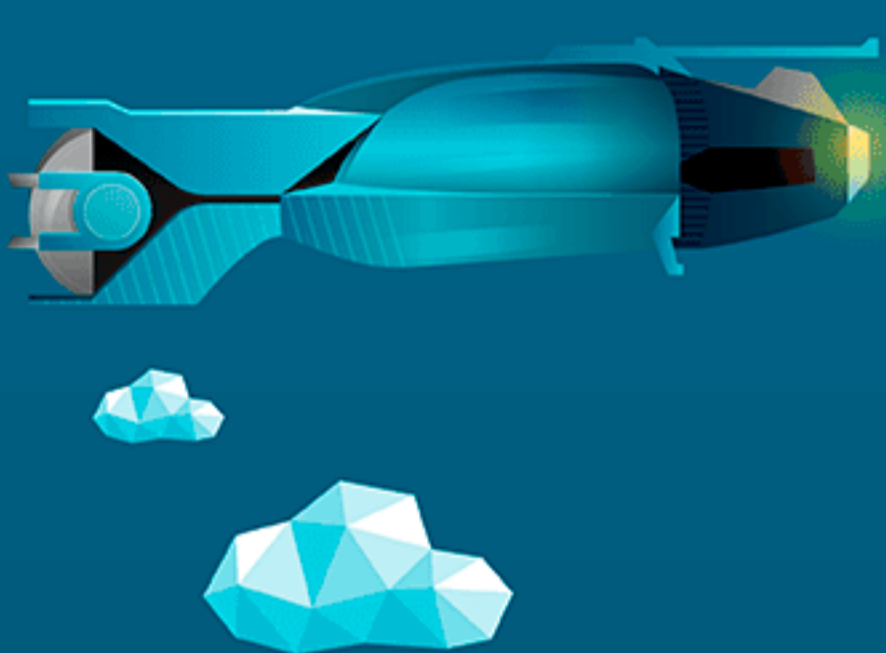
THE FUTURE OF THE IOT PREDICTED BY BLADE RUNNER



The Blade Runner universe predicted successfully some of the most modern and useful technologies. This is the future of IoT foreseen in the fiction. And it is becoming reality.

SPINNERS

Spinners, are flying cars, totally self-driving.

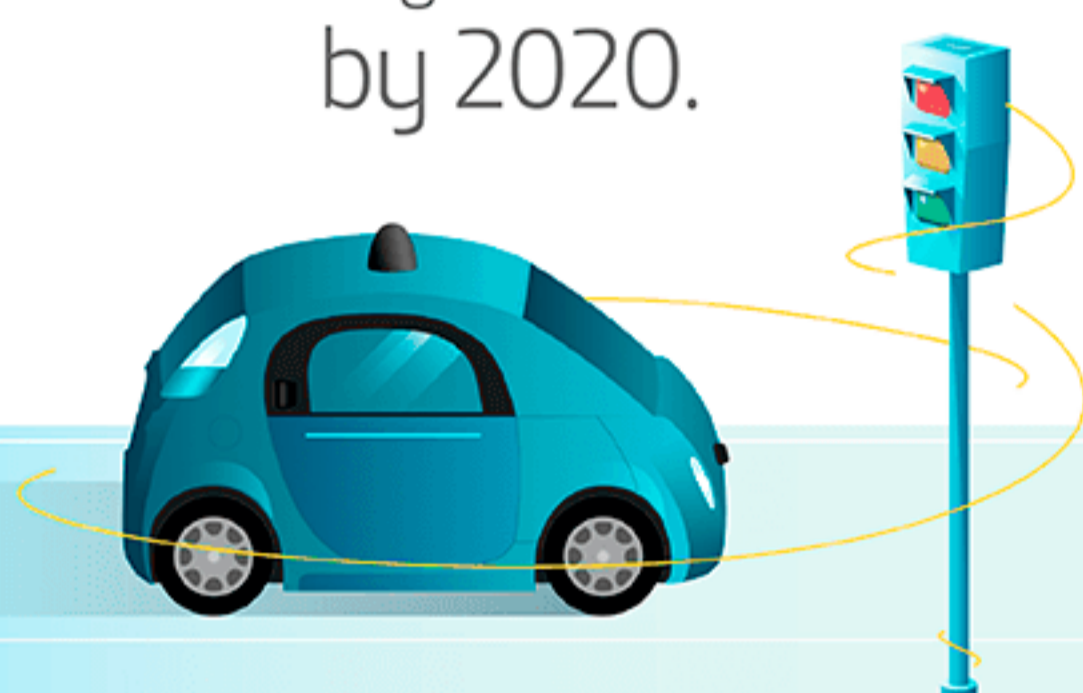


Include interaction systems and a huge amount of information.

AUTONOMOUS CARS

10 million

self-driving cars on the road by 2020.



IoT makes autonomous cars a reality.

VOIGHT-KAMPPFF AND OTHER TESTS

Voight-Kampff is a test used to detect replicants by means of biometrics.



Also, in Blade Runner voice-locks and iris detectors are used.

BIOMETRICS

Actually, biometrics are a useful tool. They allow to secure our assets, like mobile phones or houses, thanks to IoT.



Biometric System Market worth **32.73 billion USD** by 2022.

PERSONAL ADVERTS

In Blade Runner, adverts are merged with the landscape.



They are directed personally attending to individual interests.

SMART ADS

Location-Targeted Mobile Ad Spend will reach over \$32 billion in 2021.



Beacons, people-based ads, and other technologies make true, and even smarter, the advertising reality of Blade Runner.

SOURCES:

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